

ELK GROVE COMMUNITY SERVICES DISTRICT
REGULAR BOARD MEETING
TUESDAY, NOVEMBER 1, 2005 – 4:30 p.m.
MINUTES

ATTENDANCE:

Directors present included Gil Albiani, Gerald Derr, Doug McElroy, Elaine Wright; Director Elliot Mulberg arrived late.

General Manager Donna Hansen, Chief Operating Officer Jeff Ramos, Fire Chief Keith Grueneberg, and Administrator of Parks and Recreation Sue Wise were also present.

A. CALL TO ORDER/PLEDGE OF ALLEGIANCE

1. Vice President Elaine Wright called the meeting to order at 4:35 p.m.
2. Fire Chief Keith Gruenberg led the Pledge of Allegiance.

B. ANNOUNCEMENTS/PRESENTATIONS

1. The Board received a presentation on Community Outreach from Shubert Public Affairs (SPA). Since January, 2005, they have worked hand-in-hand with the CSD on a variety of tasks including new logo and tagline, 20th Anniversary Event, and staffing information booths. The new tagline “Enriching Community-Saving Lives” is a true testament to the valuable services provided to the community. The 20th Anniversary Event helped introduce the new logo to the public. Outreach postcards were mailed to over 100,000 residents. SPA is putting final touches on the Community Connection Newsletter and also creating a new, more user-friendly website. They are creating branding guidelines for all CSD staff to ensure all staff is using the same branding on everything, including e-mail signatures effective November 15. Another marketing tool is CSD events, such as Harvest Festival. SPA plans to promote the Governor’s Council on Physical Fitness and Sports and have EGCSO information added to the Governor’s website.
2. The Board received and acknowledged correspondence of appreciation presented by General Manager Donna Hansen.

C. COMMUNICATIONS FROM THE PUBLIC (Non-agendized items)

None.

D. CONSENT CALENDAR

1. The Board approved the October 18, 2005 Regular Board Minutes. Derr-Albani, Mulberg, Wright, McElroy – yes.
2. The Board authorized the Fire Chief to order two (2) 2006 Pierce fire engines and enter into a lease purchase agreement with funding from the FY 2006/07 budget as stipulated in the approved Master Plan for apparatus replacement. Derr-Albani, Mulberg, Wright, McElroy – yes.
3. The Board approved Resolution 2005-140 honoring Rick Martinez, Fire Chief of Sacramento Metropolitan Fire District. Derr-Albani, Mulberg, Wright, McElroy – yes.
4. The Board approved an award of contract for the construction of Ehrhardt Oaks Park to Hemington Landscape Services and authorized the General Manager to sign the contract completion notice. Derr-Albani, Mulberg, Wright, McElroy – yes.
5. The Board authorized the Fire Department staff to proceed with the remounting of Medic #32 and Medic #34 on a lease/purchase agreement and authorized the General Manager to execute all necessary documents. Derr-Albani, Mulberg, Wright, McElroy – yes.
6. The Board received and filed the Budget Status Reports for the fiscal year ended June 30, 2005. Derr-Albani, Mulberg, Wright, McElroy – yes.

E. ADVERTISED PUBLIC HEARINGS

1. None.

F. PUBLIC HEARINGS

1. None.

G. STAFF REPORTS

1. The Board reviewed a follow-up presentation of Morse Community Park Master Plan. Fred Bremerman reported that community outreach included holding two public meetings with 69 participants, and received 224 responses on website. The following are answers to questions brought up at the October 18 Board Meeting:

Tennis Courts – Morse Park does not have night lighting and there is no additional space. There are four lighted tennis courts planned for Bartholomew Park.

Walking/Running Trail – Staff are exploring length options and changes will be made if possible.

BMX area – Again, Morse Park does not have night lighting and no additional space. Staff will determine an appropriate facility with the CSD Master Plan update.

Park Financing – Almost \$20 million in existing funds and funding is available for all park construction in the next two years.

Review Park Matrix – The Morse Park Plan includes all items on the matrix except volleyball courts. The matrix is a starting point, but is now out-of-date. It includes no standards for dog parks, skating, BMX, walking trails, or fitness areas. The matrix was created in 1995 based on national averages and local field shortages. There was a heavy

emphasis on sport fields and overlays. In comparing the 1995 Matrix to the 2005 analysis, there is a significant increase in ball fields and soccer fields. CSD provides more ball fields per capita than Folsom or Roseville, and continues to build fields to meet the demand.

COMMUNICATION FROM THE PUBLIC

Dyric Ramirez – Felt it was important that the staff report stated the park matrix was outdated.

Director McElroy made the recommendation that the plan be approved - McElroy – Wright; Mulberg, Derr, Albani - yes

2. The Board reviewed a presentation by Fred Bremmerman and Paul Mewton regarding Machado Dairy, East Meadows and Quail Ridge Parks Master Plans.

Community Outreach consisted of four public meetings with a total of 45 participants and 85 responses on website; very positive process. Outreach consisted of a workshop format where staff presented basics of park design and participants broke into groups to create and prepare their own design based on the consensus of the group. Each group then presented their plans which were discussed among all the participants. Two options are being presented to the Board – Option 1 is based on the EGCSO Master Plan, and Option 2 is based on community meetings that were held.

Funding is available to construct Machado, East Meadows and Quail Ridge Parks. Master Plan approval on Nov. 15 ensures construction timeline is on track. Machado Park will include multi-generational use. Four out of five community members in outreach wanted larger play areas and picnic areas. They considered the park a neighborhood park and something for everyone. There was a strong opinion from the community against having parking lots, and more soccer and baseball fields.

COMMUNICATION FROM THE PUBLIC

Dyric Ramirez – outstanding job by CSD; supported Option 2.

Barbara Wackford – wanted to relay message that the Morse family is very pleased with the plans and the community response.

Hugo Beruit – stated he and his wife participated with outreach and are excited about the plans. He wants Option 2 eliminating the sports fields completely.

H. BOARD OF DIRECTORS BUSINESS

1. Fire Committee - Verbal Report (Derr) – No report.
2. Parks and Recreation Committee - Verbal Report (Wright) - Committee has met several times this week.
3. Budget/Finance/Insurance Committee - Verbal Report (McElroy) – No report.

4. Policies & Procedures Committee - Verbal Report (McElroy) – No report.
5. Strategic Planning Committee – Verbal Report (Albiani) – Committee met Saturday, October 29 for a District Goals Workshop.
6. Fire Communications Board - Verbal Report (McElroy) – Board is reviewing policy and procedures for the Communications Center, the Personnel Committee is creating an additional supervisory position, reviewing mobility issues for dispatchers, looking at vacancies in the dept.
7. Senior Center Board - Verbal Report (Mulberg) – Board was concerned with lighting assessments that the City of Madera/Laguna Ridge is imposing which is twice as much as anywhere else.
8. Local Agency Formation Commission (LAFCo) - Verbal Report (Mulberg) – Continuing to update its staff.
9. Sacramento County Treasury Oversight Committee - Verbal Report (Ramos) – Next meeting is Friday.
10. Miscellaneous Reports – None.

I. COMMUNICATIONS FROM THE PUBLIC (Agendized items)

None.

J. IDENTIFICATION OF ITEMS FOR FUTURE MEETING

1. Director McElroy asked for a discussion regarding non-residents use of our fields and fees charged for non-residents vs. residents.
2. Park Matrix – change policy to go with national standards or update.

K. ADJOURNMENT TO EXECUTIVE SESSION

L. EXECUTIVE SESSION

M. REOPEN REGULAR MEETING

N. ADJOURNMENT – 6:23 p.m.